

COSULTORES AMBIENTAIS PARCEIROS



Celi Pereira has been an environmental educator at Guarulhos City Hall since 2010, currently Head of the Technical Division for Environmental Education at the Department of Urban Cleaning, coordinating the implementation of public policy Garbage Zero Guarulhos Program. Graduated in Physical Education with postgraduate degree in Social Communication from Puc-SP, environmental education from the City of São Paulo University - UNICID, specialization in Environmental Education from the Federal University of São Paulo - UNIFESP and graduated from the International Earth Charter Movement / Unesco / UN / Universidad de La Paz, as a Sustainability Education Professional. Focusing on Circular Dances, Cooperative Games and popularizing the “Choose Calm” campaign. From 2006 to 2010 she was the organizer of the Environmental Seal of Guarulhos City Council, which awards individuals and companies that carry out projects for the defense and preservation of the environment and the quality of life. She also works as a consultant for the Guarulhos Environmental Education Center - CEAG company and consultant and ambassador for the Instituto Lixo Zero Brasil.

ENVIRONMENT CONSULTANTS



Nádia Pontes is a multimedia journalist and master in Environmental Sciences from USP, writes about climate change, environment, science, sustainability, social conflicts. Collaborator in Brazil of Deutsche Welle and other international vehicles, wins the Voices 2Paris awards, given by UNDP in 2015; VerCiência, in 2015; Berlin Science Award Communication, in 2017.

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Maria de Fatima Alexandre is graduated in psychology, postgraduate in third sector management, master of business administration in social responsibility at PUC-SP. Experience in developing assessment processes for management level, with approximately 5,000 evaluations performed; implementation of mapping and management systems by competencies, performance evaluation, including 360º, organizational climate surveys, potential assessment; co-author of assessment methodology. Technical coordinator of the project Education for sustainability of NEATS - PUC SP. She is currently a consultant in people development in the second and third sectors and a professor in postgraduate courses in HR, Third Sector Management and Social Responsibility.